



JULISSA REYNEL

GRAPHIC DESIGNER

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EDUCATION

HILLSBOROUGH COMMUNITY COLLEGE - 2017 A.A. Architecture	UNIVERSITY OF SOUTH FLORIDA - 2024 B.F.A Graphic Design
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EXPERIENCE

Joann's Fabric & Craft Key Holder / Instructor	JUNE 2017 - PRESENT Tampa, Florida
<ul style="list-style-type: none"> Teaching in-store private classes on sewing and cricut machine use Supervising multiple team members through different seasonal sales Training new team members in various tasks for the fabric department Assisting over 30 customer per day, providing a quality shopping experience 	

Dream Defenders, FLSPN, FLIC Freedom Fellow	JUNE 2018 - DECEMBER 2018 Tampa, Florida
<ul style="list-style-type: none"> Provided voter knowledge for over 200 individuals, enhancing voter turnout Designed local voter guide pamphlets, marketing materials, and business cards contributing to approximate 60 percent of local voter outcome Collaborated with multiple partners to plan over 10 events within five months, with each event under \$500 budget 	

LEADERSHIP EXPERIENCE

Camp Power Facilitator	SUMMER 2018 Miami, Florida
<ul style="list-style-type: none"> State-wide camp, participated and led multiple sessions that would improve teamwork and communication among youth leaders and activists for the Tampa region 	

Social Justice Summit: The Intersection of immigration & Human Rights Coordinator / Facilitator / Designer	SPRING 2018 Tampa, Florida
<ul style="list-style-type: none"> Co-coordinated a 2-day summit open to the public, including a small panel and an art exhibit by local artists and students who visually expressed the meaning of being an immigrant 	

American Anthropological Association Conference Faciliator /Designer	FALL 2016 Washington D.C.
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SKILLS

Bilingual: English, Spanish;
 Software: Canva, Adobe illustrator, Adobe inDesign, Photoshop, Adobe Lightroom, Adobe AfterEffects, Adobe Media Encoder, Zbrush
 Website deign: HTML& CSS, brand design, garment constructing, Basic 3D Design, video editing, logo design, collaborative client work, typography, photo editing

ACHIEVEMENTS

National Web Site Competition: Top 4 Phi Beta Lambda	SPRING 2017
Student Service Award Community Based Activism	FALL 2017
Student Organization of the Year Emerging Green Builders & Designers	FALL 2017
People Choice Award Tampa Design Week: Parklet Competition	FALL 2016